

Informer™ Web Reporting

Entrinsik, Inc. Announces European Distributor of Informer Web Reporting Software

AVATECH expands Entrinsik's Informer distribution into the second largest IT market

Raleigh, NC. – April 29th 2009 – Entrinsik, Inc. announced an agreement with AVATECH, a leading provider of high quality IT solutions for the industrial, governmental and educational sectors, for the distribution of Entrinsik's Informer Web Reporting software to new customers and partners throughout Europe. Informer is a powerful web-based reporting and analysis solution that provides technical, business, and front-line users with real-time access to information from multiple systems, platforms, or locations.

AVATECH was selected to join the Informer Partner Network based on their proven track record of distributing leading edge software and service products. Additional factors include AVATECH's ability to make an immediate impact in the marketplace, as well as their reputation for high quality service and support.

Neil Tiver, AVATECH's Product Manager says "Informer is one of the most innovative and exciting software solutions I've seen. Offering Informer along with our solutions enables our clients to easily perform reporting and analysis against key operational data to improve data flow efficiency and accuracy whether they are at the office or on the go."

By partnering with Entrinsik, businesses that rely on AVATECH solutions to run their business now have a single point of access to reports where they can query any data source, regardless of where it is stored, in real time. And self-service report customization and ad-hoc analysis capabilities for end users ensure the information is presented based on individual needs.

"AVATECH expands Entrinsik's Informer distribution into the second largest IT market", says Doug Leupen President and CEO of Entrinsik. "With Informer's outstanding success in North America, UK, and Australia, we are confident and excited about the upcoming market penetration Informer will find in Europe with AVATECH as our distributor."

AVATECH

The AVATECH Company was founded in 1982 with Headquarters in Volketswil ZH, Switzerland. AVATECH offers innovative software solutions and tools in the IT sector. AVATECH already has an excellent name for professional software tools: PC Remote Control, Remote Access and several products in the field of PC based education are first-class tools sold chiefly to companies, authorities and schools. As a Rocket Master VAR, AVATECH offers professional developers software for application development, databases and web integration tools. For more information, visit <http://www.AVATECH.ch>.

It's your data. We help you use it.

Informer[™] Web Reporting

Entrinsik, Inc.

Since 1984, Entrinsik has been developing, implementing, and supporting database solutions that enable organizations to maximize performance and improve bottom lines by tracking, understanding, and managing information. Thousands of technical and business users around the world utilize Entrinsik's Informer Web Reporting software to natively extract data from production databases, providing a single point of Web-based access to customizable reports for real-time reporting and analysis. Entrinsik is headquartered in Raleigh, NC. For a demonstration of Informer or a free trial, call us today at 888-703-0016 or visit www.entrinsik.com.